LILONGWE CITY COUNCIL
ADVERTISING AND BILLBOARD FEES

	DESCRIPTION	PRIME ROAD ADVERTISING	SECONDARY ROAD ADVERTISING	LOCAL ROAD ADVERTISING
	Application Fee	10,000.00	10,000.00	10,000.00
1	**BILLBOARD ADVERTISING PER SQ. METER / YEAR**			
	Ordinary Billboard annual advertising permit	15,000.00	10,000.00	8,000.00
	Digital annual advertising permit	20,000.00	15,000.00	10,000.00
	Minimum Cost recovery for removed billboard - ordinary	1,000,000.00	1,000,000.00	1,000,000.00
	Minimum Cost recovery for removed billboard - Gentry	2,000,000.00	2,000,000.00	2,000,000.00
2	**STREET POLES ADVERTISING PER BOARD (BI ANNUAL)**			
	Advert per side of the pole	200,000.00	150,000.00	100,000.00
	Minimum Cost recovery for removed street pole advert	500,000.00	500,000.00	500,000.00
3	**MOBILE TRAILERS ADVERTISING (PER WEEK)**			
	Advert on mobile trailer per month	200,000.00	150,000.00	100,000.00
	Minimum Cost recovery for removed mobile trailer	250,000.00	250,000.00	250,000.00
4	**BANNERS ADVERTISING (PER WEEK)**			
	Cost of erecting and removal of banner	150,000.00	150,000.00	150,000.00
	Advert on Banner per week	150,000.00	100,000.00	75,000.00

OFFICIAL

	Minimum Cost recovery for removed mobile trailer	250,000.00	250,000.00	250,000.00
5	**SIGN POSTS (ANNUAL)**			
	Sign post- below 1 square meter	200,000.00	150,000.00	100,000.00
	Sign post above 1 square meter	300,000.00	200,000.00	150,000.00
	Composite Sign Post	300,000.00	200,000.00	150,000.00
	Minimum Cost recovery for removing sign post	250,000.00	250,000.00	250,000.00
6	**WALL ADVERTS**			
	Wall adverts per panel/ per year	40,000.00	40,000.00	40,000.00
7	**MOBILE ADVERTISING**			
	Mobile Sound Advertising per day	60,000.00	60,000.00	60,000.00
	Outside shop advertising (monthly)	300,000.00	300,000.00	300,000.00
	Road shows- day time	450,000.00	350,000.00	200,000.00
	Road shows- Night time	600,000.00	450,000.00	300,000.00

OFFICIAL