

REQUEST FOR PROPOSALS

ACQUISITION OF EXCLUSIVE ADVERTISING RIGHTS ALONG THE PRESIDENTIAL WAY, LILONGWE CITY

Lilongwe City Council (LCC) has an exciting opportunity for outdoor advertising firms and organisations who want to acquire exclusive advertising rights along Lilongwe's most modern street – the Presidential Way from Bingu National Stadium Roundabout to Capital Hotel Roundabout.

The Council now invites proposals from outdoor advertising firms and organisations who are interested to acquire exclusive advertising rights for street pole and billboard advertising along the Presidential Way. The successful firms will be expected to maintain the street lights on their respective stretch(es). Where the stretch has ESCOM powered street lights, the successful firm will be expected to pay the electricity bills and will also be encouraged to switch to solar lighting.

Firms and organisations can bid for one or both lots as described below:

| LOT | DESCRIPTION (PLACE) | TYPE OF ADVERTISING |
|-----|--|-------------------------|
| 1 | Bingu National Stadium Roundabout – Area 18 | Street pole advertising |
| | Interchange approach | Billboard advertising |
| 2 | Area 18 Interchange approach – Capital Hotel | Street pole advertising |
| | Roundabout | Billboard advertising |
| 3 | Area 18 Interchange | Street pole advertising |
| | | Billboard advertising |

Evaluation will be based on proof of the firm's registration and eligibility to conduct business in Malawi, competitive pricing, compliance with the technical specifications, schedule of works, maintenance plan and advertising tools to be used.

Firms will be selected in accordance with procedures described in this RfP and the Public Procurement Act of 2017, the Public Procurement Regulations 2020.

Interested bidders may obtain request for proposal (RfP) documents and further information during working hours from **Monday**, **28**th **September**, **2020**. The RfP may be sent by e-mail upon request from the Procurement Section, Lilongwe City Council, Civic Offices, Robert Mugabe Crescent, Lilongwe. **Attention:** Principal Procurement Officer; Email: andrew.ngalande@lcc.mw

The RfP document in English, shall be purchased by interested bidders upon payment of a non-refundable fee of MWK20, 000.00 to the cashier at FDH Bank Service Centre located at Civic

Offices and bidding documents shall be collected from the Procurement Unit of Lilongwe City Council Civic Offices, Room No. 308. The method of payment will be cash or bank certified cheques only.

Electronic bidding will not be permitted and late bids will be rejected.

Eligible bidders must submit ONE original document and THREE copies of RFP in a sealed envelope. RFP must be delivered into TENDER BOX at the address below by 14:00 hours on Monday, 19th October 2020. Late RFP will be rejected. The RFP must be clearly marked "RFP for PRESIDENTIAL WAY"

Eligible bidders must submit their bids to:

The Chairperson
Internal Procurement and Disposal Committee
Lilongwe City Council
Plot 19/22, Off Robert Mugabe Crescent
Civic Centre
P.O. Box 30396
Lilongwe 3
Malawi